



2021 WINTER SCHOOL IN ENTREPRENEURSHIP
January 11th-22nd

SHAPE your mindset
CREATE with novel teaching processes
GROW your ideas in The Entrepreneurial Garden, our unique entrepreneurship centre
DEVELOP your entrepreneurial spirit, your ability to innovate, and to take risks



While studying in Dijon...

Amongst the best student cities in France
Less than 2 hours from Paris and Lyon
A friendly and affordable city
A gastronomic and cultural hub



Creative Mindset and Entrepreneurial Leadership (6 ECTS, 3 US Credits)

Undergraduate: 11th-15th January
Postgraduate: 18th-22nd January

This module focuses on two traits critical to entrepreneurship: understanding and developing your creative capacities, and identifying your leadership preferences, in an entrepreneurial environment.

For more practical or academic information, please click here!



BSB - ONE OF THE TOP BUSINESS SCHOOLS IN THE WORLD

- 3 campuses, located in Dijon, Lyon and Paris
- 2850 students
- 1500 corporate partners
- AACSB and EQUIS accredited
- 29th Business School in the world in the Financial Times and Times Higher Education 2018 ranking



[Click here for more information](#)

APPLY NOW

Day trip in Burgundy

"Burgundy, the land of great art and good living"

An optional day trip will be organised to discover the Grand Crus Wine Road on January 17th. For more information please visit our website!



Here's what some previous students have said about our Entrepreneurship Schools...

"I enjoyed the condensed activities, which allowed me to be fully immersed in the experience. It has been a challenging, thought provoking and extremely insightful week."

"This course was an incredible cultural exchange. I learned new approaches to developing a creative mindset."

"There was such a diverse group of students, everyone brought such different perspectives to class. Thanks again for the opportunity!"

"The Creative Mindset and Entrepreneurial Leadership course taught me to be more creative and more open-minded in problem solving."

Interested?

If you have any questions, do not hesitate to contact Santiago Betancur, International Relations Manager for Short-term Programmes, at: santiago.betancur-ramirez@bsb-education.com



BURGUNDY SCHOOL OF BUSINESS

